

**PG DEPARTMENT OF ECONOMICS
NIRMALAGIRI COLLEGE, KUTHUPARAMBA**

STUDENT PROJECTS

M.A. ECONOMICS 2014-17 Batch

No	Name of the Student	Title of the Project	Supervisor
1	Athita T	Children's Pressure and Family Budget; A Study on Consumable Market	Dr. Devasia M D
2	Haritha P P	Innovation and Value Addition in Ayurvedic Medicine and Pharmaceuticals: A Study on Ayurvedic Manufactures in Kannur District	Sri. Johnson George
3	Ranjini N V	Product Diversification in Workers Cooperative Societies: A Case Study of KDBWCCS Kannur	Sri. Manu K M
4	Neethu E	Sales Promotion and Marketing Strategies as a Tool for Channelizing Demand for Electronic Gadgets	Dr. Sebastian T K
5	Sruthi V P	Product Diversification of Milma Dairy Farm	Dr. Sebastian T K
6	Pooja Rajan C	Automobile marketing in Kannur: Brand Preference and Purchase Decision of Cars	Dr. Devasia M D
7	Neethu C	Socio-Economic and Gender Dimensions of Unorganized Labour Market: A case Study of Sales Persons of Textile Shops	Sri. Johnson George
8	Vinitha K K	Economics of Traditional Healing Methods among Tribal Community in Wayanad	Dr. Sebastian T K
9	Likitha A K	Education Promotional Schemes and Its Impact on School Dropout among Tribals	Sri. Manu K M
10	Nimisha K P	Problems and Prospects of Handloom Industry in Kannur District: A Case Study	Dr. Lajina M M
11	Sukanyamol K S	Socio-Economic Problems and Rehabilitation Issues of Emigrated Nurses	Dr. Devasia M D
12	Thrishna V K	Innovative Marketing Strategies for Agriculture and Allied Products in Kannur Districts	Sri. Johnson George
13	Shamily Sebastian	Current Challenges in Agricultural Production and The Dynamic Role of Krishi Bhavan: A case Study in Aralam Grama Panchayath	Dr. Lajina M M
14	Shilpa C	Supplementary Income Source in Agriculture; The Role of Agriculture and Honey Production	Sri. Manu K M
15	Sruthi Thomas	Economic Importance of Indigenous Product Market: A Case Study of Sargalaya Craft Village Vadamakara	Dr. Lajina M M

B.A. ECONOMICS 2014-17 Batch

No	Name of the Students	Title of the Project	Supervisor
1	Athira V Jamsheena K P Shimna Chinnapoyil Tintu Thankachan	Consumption and Saving Dimensions of Old Age Pensioners	Sri. Johnson George
2	Vaishak V D Christeena Georgy Neethu Manoj Nitha Rashma K Princy M	The Pattern of Demand and Consumption of Electricity among Urban and Rural Settlers in Kannur District	Dr. Sebastian. T.K
3	Adarsha P Sheethal Sasi T M Akhila Raj M Sahada Raoof Clement Mathew Narikuzhi	Access and Use of Financial Products	Dr. Devasia M D
4	Athira Karunakaran Nayana V Dhanya K S Sreehari C P	Solid Waste Management: A Case Study of Kuthuparamba Municipality	Sri. V. T George
5	Sisira M Angana Anjima A K Fathimathul Suhaina M N Sumilnath K P	Farm Tourism: An Alternative Survival Strategy for Agriculture	Sri. Johnson George
6	Aiswarya N P Sunaina M K Anusree K Indhu M C	Modern E- Banking Products: Extend of Usage and Customer Satisfaction	Sri. Manu K M
7	Jesna Sebastian Mubashira U Nafseena C P Jishnu T	Energy Consumption Patter; A Comparison of Settlements in Tribal Belt and Rural Belt	Sri. Manu K M
8	Aswathi K S Aleena Varghese Anjalin Sebastian Saritha C Narayanan Salvin Jose	Economics of Micro Electric Production: A Case Study of Barapole Hydro Electric Project	Dr. Sebastian. T.K
9	Sahana Mumthas E M Shibin Parveen K P Megha Chacko Alen George Thomas	Anganawadis Under ICDS: A Case Study	Dr. Lajina M M