



DEPARTMENT OF COMMERCE
NIRMALAGIRI COLLEGE

Re-accredited by NAAC with A Grade
Affiliated to Kannur University

DETAILS OF STUDENT PROJECTS

B. COM 2019 – 22

Sl. No.	Name of the Student	Reg. No.	Topic	Name of the Supervisor
1	Anila Tom	NG19BR0001	A Study About Stock Market Awareness and Relevance of Stock Trading Apps Among UG Students	Dr. Sr. Rincy Elizabeth
2	Mariya Tomy	NG19BR0024		
3	Jesbin Baby	NG19BR0035		
4	Apoorva PV	NG19BR0002	A Study on Social Media on the Growth of Women Entrepreneurs in Kannur District	Mr. Camillo Joseph
5	Poojan N. P.	NG19BR0006		
6	Avinash Jiji	NG19BR0033		
7	Fathima Shirin T.	NG19BR0003	A Study of benefits and barriers of e-marketplace; an MSME perspective with reference to Kannur District	Mr. Camillo Joseph
8	Albin Joseph	NG19BR0030		
9	Sijin C.	NG19BR0038		
10	Harsha P.	NG19BR0004	A Study on Customer Satisfaction of American Fried Chicken with special reference to Kannur District	Mr. Roshin Thomas
11	Varsha P.	NG19BR0009		
12	Sneha V. K.	NG19BR0026		
13	Meghna Sudheesh C K	NG19BR0005	A Study on Impact of Adoption of E-wallet among early adults in Kannur District	Ms. Rajisha K.
14	Della Johnson	NG19BR0021		
15	Hiba Thasneem Jaleel	NG19BR0023		
16	Rishna Mahesh	NG19BR0007	A Study on Customer Satisfaction of Meesho App with special reference to Kannur District	Mr. Roshin Thomas
17	Abhirami V. V.	NG19BR0014		
18	Chithra Subramannian	NG19BR0020		
19	Sonali Sajeev	NG19BR0008	Social Cause Related Marketing and Its Impact on Customer Brand Preference in Kuthuparamba Municipality – A Study	Mr. Camillo Joseph
20	Dilna P.	NG19BR0022		
21	Nafiya Noushad	NG19BR0025		



DEPARTMENT OF COMMERCE NIRMALAGIRI COLLEGE

Re-accredited by NAAC with A Grade
Affiliated to Kannur University

22	Akshay P. V.	NG19BR0010	A Study on Impact of Google Pay on Mobile Banking with Special Reference to Panoor Locality	Ms. Rajisha K.
23	Jithin A. S.	NG19BR0011		
24	Ashin Benny	NG19BR0032		
25	Nigel Quinn Lopes	NG19BR0012	A Study on Brand Preference of Footwear among Nirmalagiri College Students	Ms. Rajisha K.
26	Amala Dominic	NG19BR0016		
27	Asraya K.	NG19BR0019		
28	Aarsha M.	NG19BR0013	A Study on the Customer Satisfaction towards Mi Lifestyle Products with special reference to Kannur District.	Mr. Roshin Thomas
29	Aiswarya Jose	NG19BR0015		
30	Akshay M.	NG19BR0029		
31	Anitta Shaji	NG19BR0018	Brand preference of Soft Drinks: A Study among College Students	Dr. Sr. Rincy Elizabeth
32	Abhijith P. S.	NG19BR0028		
33	Raise P. Thankachan	NG19BR0037		
34	Soorya M. T.	NG19BR0027	A Study on Attitude towards Self Employment among Youngsters during the Post Covid Scenario with Special reference to Kannur District.	Dr. Sr. Rincy Elizabeth
35	Amal Jostin	NG19BR0031		
36	Jerin George	NG19BR0034		
37	Muhammed Shabil K. P.	NG19BR0036		